FINLUME

BUSINESS SOLUTIONS (PTY) LTD

CLARITY IN EVERY NUMBER

COMPANY PROFILE · 2026

Clarity in every number.

Outsourced accounting, tax, payroll and advisory services — your finance department, from the outside.

WWW.FINLUME.CO.ZA · +27 71 608 3460

WELCOME

Your finance department, from the outside.

Finlume Business Solutions (Pty) Ltd is a newly established, founder-led accounting firm that works externally from your company — taking care of your bookkeeping, payroll, tax and reporting so that you always know exactly where your business stands.

Running a business means making decisions every day, and every one of them depends on numbers you can trust. Many growing businesses cannot justify a full in-house finance team, yet they still carry the same compliance obligations and need the same quality of financial insight.

That is the gap Finlume fills. We become your finance function: we keep your records accurate and up to date, meet every SARS and CIPC deadline, and explain your results in plain language. You get qualified oversight and personal attention — at a fraction of the cost of employing a team.

Our name brings together **finance** and **lumen** — light. Our promise is simple: *clarity in every number*.

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AT A GLANCE

Founded 2026 · South Africa
Founder-led by a qualified accountant
7 core finance services
Fixed monthly fees · Remote & in-person



WHAT DRIVES US

Vision, mission & values

OUR VISION

To be the trusted finance partner that gives every growing South African business complete clarity over its numbers.

OUR MISSION

To deliver accurate, timely and compliant accounting, tax and advisory services — explained in plain language — so owners can make confident decisions and focus on running their business.

OUR VALUES

Clarity

We turn complex numbers into clear, honest answers you can act on.

Integrity

We do the right thing — ethically, transparently and in line with the law.

Precision

Accuracy is non-negotiable. Every figure is checked, reconciled and reviewed.

Partnership

We work alongside you as part of your team, invested in your success.

Confidentiality

Your information is protected and treated with the utmost discretion.

Clarity in every number.

The promise behind everything we do.

OUR COMMITMENTS TO YOU

- **Clear scope, fixed fees** — Everything agreed in writing up front — no surprise invoices.
- **Proactive deadline management** — We remind you before SARS and CIPC deadlines, not after.
- **Regular check-ins** — Scheduled reviews to talk through your numbers and next steps.
- **Secure document handling** — Secure, cloud-based storage and strict confidentiality.

RB

PHOTO PLACEHOLDER

Rochelle Brandon

FOUNDER & DIRECTOR

MEET THE FOUNDER

Qualified expertise, personal service.

Finlume was founded by Rochelle Brandon, a qualified accountant who believes every business owner deserves to understand their numbers — not just receive them.

Rochelle started Finlume to give small and growing businesses access to the kind of professional, dependable finance support usually reserved for larger companies. As founder and director, she personally oversees every client relationship, ensuring that work is accurate, compliant and delivered on time.

Her approach is hands-on and transparent: clear communication, practical advice and a genuine interest in helping each client build a financially healthy business.

> *"My goal is simple: that every client finishes each month knowing exactly where their business stands — and what to do next."*
>
> — ROCHELLE BRANDON

Qualifications & professional memberships: [to be inserted]

OUR SERVICES

Complete finance support, under one roof.

Choose a single service or let us run your entire finance function. Every engagement is tailored to the size and stage of your business, on a clear fixed monthly fee.

Bookkeeping & Accounting

Monthly processing, bank and creditor reconciliations, and cloud accounting set-up on platforms such as Xero, Sage and QuickBooks.

Payroll Services

Payslips, leave tracking, UIF and SDL, EMP201 and EMP501 submissions, and IRP5 certificates — handled accurately and on time.

Tax & SARS Compliance

VAT, PAYE, provisional and income tax returns for companies and individuals, plus all SARS correspondence on your behalf.

Annual Financial Statements

Compiled AFS prepared under IFRS for SMEs, with independent review arranged through trusted partners where required.

Management Accounts & Reporting

Monthly management packs, key performance indicators and cash-flow tracking that show you exactly how the business is doing.

Business Advisory

Budgets, forecasts and cash-flow planning, plus start-up and company registration support to set you up properly from day one.

CIPC & Secretarial

Company registrations, CIPC annual returns and beneficial ownership filings, so your company stays in good standing.

Not sure what you need?

Book a free consultation and we'll recommend the right package for your business.

+27 71 608 3460

WHY FINLUME

The confidence of a full finance team, at a fraction of the cost.

A full finance function

Bookkeeping, payroll, tax and reporting in one place — without the cost of salaries, software and training for an in-house team.

Qualified oversight

Every file is overseen by a qualified accountant, so your records are accurate, complete and compliant.

Deadlines never missed

We track every SARS and CIPC deadline and submit on time, so penalties and interest stay off your books.

Plain-language reporting

Clear reports and explanations without jargon, so you understand your numbers and can act on them.

Scales as you grow

Start with what you need today and add services as your business grows — no recruitment cycles.

Confidential & secure

Your financial information is handled with strict confidentiality on secure, cloud-based systems.

IN-HOUSE VS FINLUME

	IN-HOUSE	FINLUME
Salaries & benefits	Ongoing	None
Software & training	Your cost	Included
Qualified review	Extra hire	Included
Leave & turnover cover	Risk	Covered
Monthly cost	Variable	Fixed fee

Personal service from the founder

You work directly with the founder — not a call centre — someone who knows your business and answers your questions.

HOW WE WORK

A simple, structured way to get your finances in order.

01

DISCOVER

A free, no-obligation consultation to understand your business, your current setup and what you need.

02

PLAN

A tailored proposal with a clear scope of work and a fixed monthly fee — no surprises.

03

ONBOARD

We set up or tidy your systems, collect your records and take over the admin smoothly.

04

DELIVER

Monthly processing and compliance, completed accurately and submitted on time.

05

ADVISE

Regular reviews and practical insights to help you plan ahead and make confident decisions.

Monthly retainer

Ongoing bookkeeping, payroll and compliance for a fixed monthly fee.

Once-off projects

Catch-up bookkeeping, annual financial statements, registrations and clean-ups.

Ad-hoc advisory

Budgets, forecasts, funding packs and expert answers when you need them.

WHO WE SERVE

Built for growing South African businesses.

Start-ups & new companies

Registered, set up and compliant from the very start.

Small & medium businesses

A dependable finance function that grows with you.

Sole proprietors & freelancers

Simple bookkeeping and tax, so you can focus on your work.

Non-profit organisations

Accurate records and reporting your board and funders can rely on.

Professional practices

Dependable accounting for practices that value precision.

Wherever you are

In-person by appointment, remote nationwide.

LET'S TALK

Ready for clarity in every number?

Book a free, no-obligation consultation and find out how Finlume can take the finance admin off your plate.

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OFFICE HOURS
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AREA SERVED
Across South Africa — in person by appointment, remote nationwide

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